

The Under

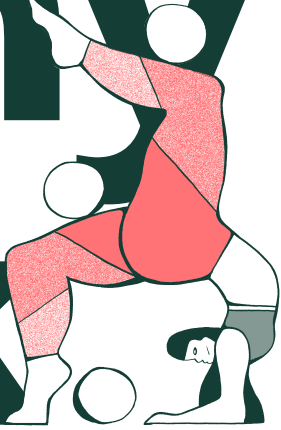


side

WHAT
IMPACTS DO
MY CLOTHES
AND
SHOES
HAVE
ON THE
PLANET?



of my



Look

The clothes we wear have environmental and social impacts. Here are 7 key ways to limit them.

**Prefer labeled products (European Ecolabel, GOTS, OEKO-TEX).
They guarantee sustainable clothes
free from chemical substances
dangerous to human health
and the environment.**

**Take good care
of your clothes to keep
them as long as possible.**

**Ask yourself:
Who made this article of
clothing? How? Under what
conditions? With what
materials? And what about
the respect for human
rights in all that?**

**Prefer organic
cotton.**

**Wash
your clothes
at 30°C
and with
detergents
bearing the
European
Ecolabel.**

**We
have
the
power
to
change
things!**

Please do not throw this flyer on the street

**Choose secondhand
clothes or repair
and transform old ones!**

**Recycle your clothes
by taking them
to a drop-off point!**

**More information on
lafibredutri.fr.**

Get the booklet

***The Underside of my Look*
on mtaterre.fr**



Design: Solide Illustrations: Pablo Grand Mourcelet
Paper 100% recycled, bearing the European Ecolabel